

Village of New Hartford

PLANNING BOARD MEETING

PLANNING BOARD

OCTOBER 6, 2015 BUTLER MEMORIAL HALL • NEW HARTFORD, N.Y. 13413

Phone: (315) 732-1147

PLANNING BOARD MEMBERS PRESENT:

Chairman Scott Williams
Member James Crumrine
Member James Spellman

PLANNING BOARD MEMBERS ABSENT:

Member Barbara Goodman
Member Richard Fountain

Agenda: 1) Berkshire Bank - 50 Genesee Street, sign application
2) Other Business

Chairman Scott Williams called the meeting to order at 6:30 pm.

Upon motion by James Crumrine seconded by James Spellman, the August 4, 2015 minutes were approved as submitted. All voted in favor.

1) Berkshire Bank - 50 Genesee Street, sign application

John Renzi, from Graphic Impact Signs, was present with all necessary information to change two of the existing signs. Berkshire Bank is undergoing a logo change. The logo is a "X" man which represents the most exciting bank in America.

The two signs being changed are as follows:

- A) The sign at the entrance to the parking lot on Campion Road is being refaced with the new "X" man logo and underneath, "Berkshire Bank America's Most Exciting Bank". There will not be any illumination. The new material is a no fade, vinyl. The sign is the same size and location as the sign that is presently there. It is 28 square feet.
- B) On the corner of the building at 50 Genesee Street, the existing Berkshire Bank sign that is 20 square feet is being replaced with a 16 square foot sign with the new logo "X" man. The new sign will not be illuminated.

All other signs on the building will remain the same. Berkshire Bank is introducing the new logo slowly. Next year they will return to the Planning Board to change the rest of the signs on the building.

Upon motion by James Spellman, seconded by James Crumrine, the Planning Board recommended approval of the two signs as submitted. All voted in favor.

2) Other Business

Daylight Donuts, 22 Genesee Street, has a temporary storage container behind their building that has been there since it opened. It is recommended by the Planning Board that Codes Enforcement Officer Jon Purdy inquire into the storage container with the owner of Daylight Donuts.

The meeting was adjourned at 6:50 pm.

Respectfully submitted,

Kathy P. Briggs
Kathy P. Briggs
Recording Secretary