

Village of New Hartford

PLANNING BOARD

BUTLER MEMORIAL HALL • NEW HARTFORD, N.Y. 13413

Phone: (315) 732-1147

PLANNING BOARD MEETING

APRIL 5, 2022

PLANNING BOARD MEMBERS PRESENT:

Chairman James Crumrine
Member Barbara Goodman
Member Bernadette DiMeo
Member Richard Fountain

PLANNING BOARD MEMBERS ABSENT:

Member Jennifer Logue

AGENDA:

Sneaker Store, 24 Genesee Street, New Hartford – sign application

VISITORS:

John Vella and John Vella, Jr., Utica Sign Company

Chairman James Crumrine called the meeting to order at 6:30 p.m.

Upon motion by Barbara Goodman, seconded by Bernadette DiMeo the January 4, 2022 minutes were approved. All voted in favor.

Sneaker Store, 24 Genesee Street – sign application

The Vella's were present with all necessary information for a sign permit for 24 Genesee Street. Josh and Morgan Belisle are the new owners of the old Byrne Dairy property and are remodeling it for the new Sneaker Store location.

There are two signs being proposed:

- 1) A 10' x 6' internally lit sign with LED lights. It will be placed on the existing pole and facade that the Byrne Dairy used. The existing structure will be repaired and painted. The colors are blue background with yellow lettering. There is also a goose neck light on the side of the sign shining on the parking lot for lighting.
- 2) A 14.5" x 164" sign with lettering on the front of the building. The letters are .5" black PVC.

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Chairman James Crumrine informed the Vella's that internally lit signs are not allowed in our ordinance. There is question as to whether it is grandfathered because of the Byrne Dairy sign that was internally lit.

Upon motion by Bernadette DiMeo, seconded by Richard Fountain, the Planning Board recommended approval of the signs as submitted. The Planning Board would like the Village Board to confirm the continued use of the internal lighting on the sign as being grandfathered because of the Dairy sign. All voted in favor.

The meeting was adjourned at 7:05 p.m.

Respectfully submitted,



Kathy P. Briggs
Recording Secretary

