

Village of New Hartford

PLANNING BOARD

BUTLER MEMORIAL HALL • NEW HARTFORD, N.Y. 13413

Phone: (315) 732-1147

PLANNING BOARD MEETING MARCH 3, 2020

PLANNING BOARD MEMBERS PRESENT:

Chairman James Crumrine
Member Barbara Goodman
Member Bernadette DiMeo

PLANNING BOARD MEMBERS ABSENT:

Member Jennifer Logue
Member Richard Fountain

VISITORS: Richard Viti, Tim Owens – Utica Bread

AGENDA:

- 1) Utica Bread, 52 1/2 Genesee Street, sign application
- 2) Other Business

Upon motion by James Crumrine, seconded by Barbara Goodman, the Planning Board approved the following minutes:

August 6, 2019
October 15, 2019
October 29, 2019

All voted in favor.

1) Utica Bread, 52 ½ Genesee Street, sign application

Richard Viti and Tim Owens were present from Utica Bread with all necessary information for a sign application.

The sign they are proposing is 48" x 54". There is already gold lettering in window and they did not realize it also had to be approved by the Planning Board. There is a visibility problem from the road and they need to have sign big enough to be seen by people driving by looking for the building.

Chairman James Crumrine stated that the sign is too large for the area that is there. The total frontage is 130 square feet. The maximum allowed is 13 square feet. There is approximately 2 feet of signage in the window already. They need to downsize the sign to meet codes requirements.

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PLANNING BOARD MEETING

PAGE 2

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Applicants agreed to downsize the sign to 48" diameter. The colors are gold lettering with an orange-red logo and trim. The face of the building will be painted black. There will be goose neck lighting on the sign.

The Planning Board agreed the window looks very nice and has a European look. Mr. Viti stated that the store has produced more than anticipated and they are very pleased with the location. They would like to put a table or bench out front for the summer months. Also considering a sign on the side of building or in the rear.

Upon motion by Barbara Goodman, seconded by Bernadette DiMeo, the Planning Board recommended approval of sign being reduced to 48" diameter and painting the store front black. All voted in favor.

2) Other Business

24 Genesee Street (Old Byrne Dairy) – At the May 1, 2018 Planning Board meeting, the Planning Board recommended approval of the building application for 24 Genesee Street with contingency that the back of the building be repaired and painted. To date this has not been done. Recommending Codes Officer Gary Schreppel send a letter to the owner of the property regarding this.

The meeting was adjourned at 7:25 pm.

Respectfully submitted,



Kathy P. Briggs
Recording Secretary