

Village of New Hartford

PLANNING BOARD

BUTLER MEMORIAL HALL • NEW HARTFORD, N.Y. 13413

Phone: (315) 732-1147

PLANNING BOARD MEETING

OCTOBER 2, 2018

PLANNING BOARD MEMBERS PRESENT:

Chairman James Crumrine
Member Barbara Goodman
Member Richard Fountain
Member Jennifer Logue

PLANNING BOARD MEMBERS ABSENT:

Member James Spellman

Agenda:

- 1) In Bloom Yoga, 1 Genesee Street, sign application
- 2) Team Fit, 50 Genesee Street, sign application

Visitors:

Jeff Percaccianti – 1 Genesee Street, Alsia Kabari – 17 Prospect Street

Chairman Crumrine called the meeting to order at 6:30 pm.

Upon motion by Barbara Goodman, seconded by Jennifer Logue, the September 4, 2018 and September 20, 2018 minutes were approved as submitted. All voted in favor.

- 1) **In Bloom Yoga, One Genesee Street – sign application**

Jeff Percaccianti was present from In Bloom Yoga with all necessary information for a sign application.

The sign is 2' x 8' and it will be placed above the front door entrance. The letters are silver and they will be placed on the brick building. The logo is black and green. There will not be any additional lighting on the sign except what is already on the building.

There is a decal on the front door that says, "In Bloom Yoga". The colors of the decal are black letters and green.

Upon motion by James Crumrine, seconded by Barbara Goodman, the Planning Board recommended approval of the sign as submitted. All voted in favor.

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2) Team Fit, 50 Genesee Street – sign application

Alsia Kabari was present with all necessary information for a sign application for 50 Genesee Street. They presently have a sign up and it is over what is allowed under the sign ordinance. The cost of the sign was \$5,000 and the Kabari's were never informed by the owner, Howard Solomon that they needed approval by Planning Board before putting up the sign. They met with the Village Board in September and they recommended to them that the sign be reduced to meet our codes. The reason they covered the entire window is to block the outside from people seeing into the building while people are working out.

Chairman Crumrine reviewed the sign ordinance and what is allowed. The frontage is 505 square feet. With a hardship, the maximum bonus signage you can have is 50% which would be 75.75 square feet. The sign would be 4' x 19'.

Ms. Kabari asked what they could use to cover the bottom of the window so people cannot see in. The Planning Board recommended a vinyl strip of some sort or a frosted strip.

Upon motion by James Crumrine, seconded by Barbara Goodman, the Planning Board recommended increasing the sign for hardship to 50% bonus allowance to 76 square feet. All voted in favor.

The meeting was adjourned at 7:10 pm.

Respectfully submitted,



Kathy P. Briggs
Recording Secretary