

# Village of New Hartford

## PLANNING BOARD

BUTLER MEMORIAL HALL • NEW HARTFORD, N.Y. 13413

Phone: (315) 732-1147

### PLANNING BOARD MEETING JANUARY 7, 2014

#### PLANNING BOARD MEMBERS PRESENT:

Chairman Scott Williams  
Member Matt VanSlyke – via telephone  
Member James Crumrine

#### PLANNING BOARD MEMBERS ABSENT:

Member James Spellman  
Member Barbara Goodman

**VISITORS:** Terri Puleo-Donato, Christine Meeker

**OTHERS PRESENT:** Zoning Officer Jon Purdy

**AGENDA:** SugarBabe's Cupcakes & Christine's Cookie Shoppe – 46 Genesee Street, sign application

Chairman Scott Williams called the meeting to order at 6:35 pm.

Member Matt VanSlyke was not able to be present for the meeting and will review the applications presented and give his opinion via telephone.

#### **SugarBabe's Cupcakes & Christine's Cookie Shoppe – 46 Genesee Street, sign application**

Christine Meeker and Terri Puleo-Donato were present with all necessary information for a new sign at 46 Genesee Street. They are presently using a sandwich sign out front which was originally temporary and there is a sign on the side of Randall's Pharmacy. Customers cannot find the store front by the address. It is located behind Randall's Pharmacy even though it has a Genesee Street address. The sandwich sign is too heavy to bring out each day and is not aesthetically pleasing besides being a temporary sign. The weather also prohibits the display of sandwich sign. Cars also park in front of the temporary sign and people driving by do not see the sign.

A 3' x 8' sign is being proposed for the front of the building on the vertical face of the roof. The colors are black and white with pink and blue. A spot light may be used on the sign in the future. They would also like to keep the sign on the side of the building so it can be seen by people coming down Genesee Street. The building frontage is 14' x 40'. The signs meet the codes for size requirements.

The Planning Board recommended approval to the Village Board for the sign as presented with the removal of the sandwich sign as follows:

James Crumrine – aye  
Scott Williams – aye  
Matt VanSlyke via telephone – aye

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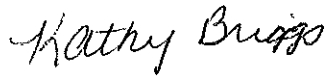
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Matt VanSlyke suggested the Village of New Hartford consider installing poles up Genesee Street for signs to be listed on them in front of each building. It would be uniform throughout Genesee Street and would look nice. This would have to be the owner's expense once the poles were in place. 50 Genesee Street has one in front of their building.

The meeting was adjourned at 7:00 pm.

Respectfully submitted,



Kathy P. Briggs  
Recording Secretary

